

2020 SPONSORSHIP/EXHIBITOR INFORMATION

4/29/20 – CRELC (LA) – Sheraton Universal Hotel

TBA – LoanMakers Forum – TBA

TBA – CRELC (SF) – TBA

SPONSORSHIP: Speakers				
Level	CRELC - LA	LMF - SD	CRELC - SF	All 3 Events
Platinum	\$3,750	\$2,750	\$3,750	\$8,000*
Gold	\$3,250	\$2,250	\$3,250	\$7,000*
Silver	\$3,000	\$2,000	\$3,000	\$6,500*

*Discounted Pricing ONLY if paid in advance for multiple events, otherwise per event pricing applies

EXHIBITOR: Non-Speakers				
Level	CRELC - LA	LMF - SD	CRELC - SF	All 3 Events
Premium	\$2,500	\$1,500	\$2,500	\$5,000*
Standard	\$2,000	\$1,300	\$2,000	\$4,500*

Additional Per event pricing:

Per Event	CRELC	LMF
WiFi - MOST REQUESTED by attendees	\$1,000.00	\$750.00
Half Page Ad in Program	\$ 650.00	\$ 400.00
Back Cover Ad	\$2,500.00	\$1,500.00
Badge Sponsor	\$1,000.00	\$500.00
Cocktail Party Sponsor	\$3,500.00	

*Sponsorships include:

- Exhibitor Table
- Half Page Program Ad*
- Program Listing**
- Logo on all advertising for the event
- 2 - 5 affiliate registrations (depending on Level of Sponsorship)

***Exhibitors include:

- Exhibitor Table
- Logo on all advertising for the event
- 1 - 2 affiliate registrations (1- Standard/ 2- Premium)

AD INFORMATION:

Ad Specs (Color) – submit in High resolution PDF: 3.5" Wide by 4.25" High

* Platinum & Gold Sponsors receive Ad's in all three programs. Silver Sponsorship does not include an ad in the LMF program for Lenders

** Silver Sponsor Lender Participants will have Program Listing in all three events.

*** Premium Exhibitors will receive an ad in all events they participate in