

## 2026 SPONSORSHIP/EXHIBITOR INFORMATION

April 29, 2026 – CRELC – Westin Long Beach

June 24, 2026 – Commercial Real Estate Summit (**ONLINE**)

October 21, 2026 – LoanMakers Forum – VOCO Laguna Hills

| Level     | CRELC   | CRES | LMF     | *All Events |
|-----------|---------|------|---------|-------------|
| Platinum  | \$4,500 | 500  | \$2,500 | \$6,500     |
| Gold      | \$4,000 | 500  | \$2,500 | \$6,000     |
| Silver    | \$3,500 | 500  | \$2,500 | \$5,500     |
| Exhibitor | \$3,000 | 500  | \$2,500 | \$5,000     |

\*Discounted Pricing:

- Both Live Events –included the online event (CRES) at no charge

Exhibitor Lender does not participate on stage for the CRELC in Long Beach

### Additional Per event pricing:

| Per Event                                    | CRELC   | LMF     |
|----------------------------------------------|---------|---------|
| WiFi - <b>MOST REQUESTED by attendees</b>    | \$2,500 | \$1,000 |
| Parking – <b>MOST EXPOSURE to your table</b> | \$2,500 | TBA     |
| Half Page Ad in Program                      | \$ 750  | \$ 500  |
| Back Cover Ad                                | \$3,000 | \$1,500 |
| Lanyard Sponsor                              | \$1,000 | \$1,000 |
| Happy Hour Sponsor                           | \$5,000 | \$2,000 |

### Sponsorships (Platinum/Gold/Silver) include:

- Exhibitor Table
- Half Page Program Ad for CRELC
  - Ad Specs (Color) – submit in High resolution PDF: 3.5” Wide by 4.25” High
- Program Listing in all events
- Logo on all advertising for the event
- 2 - 5 affiliate registrations (depending on Level of Sponsorship)

### Exhibitors include:

- Exhibitor Table
- Logo on all advertising for the event
- Program listing for LMF only
- 1 - 2 affiliate registrations